Appendix 8

Website

Format for Mandatory Disclosure

	Mandatory Disclosure	Updated on September 2009
1	AICTE File No	06/01/ENGG/JK/2006/01
	Date & Period of Last	20/08/2009, 2009-10
	Approval	
2	Name of the Institution	COLLEGE OF MANAGEMENT
	Address of the Institution	SHRI MATA VAISHNO DEVI UNIVERSITY
		SUB-POST OFFICE-182320,
		KATRA
		J&K
	City & Pin Code	KATRA
	State / UT	JAMMU & KASHMIR
	Longitude & Latitude	
	Phone Number with STD Code	01991-285524, 285535, 285634, 285699
	Fax number with STD code	01991-285573, 285694
	Office hours at the institution	9 AM to 5PM
	Academic hours at the Institution	9 AM to 5PM
	Email	info@smvdu.ac.in
	Website	www.smvdu.ac.in
	Nearest Railway Station	Jammu
	(Distance in KM)	44 km
	Nearest Airport (Distance in KM)	Jammu – 48 km
3	Type of Institution	University Department
	Category (1) of the Institution	Non Minority / Minority specify minority
	Category (2) of the Institution	Co-Ed
4	Name of the Organization running the Institution	Shri Mata Vaishno Devi Shrine Board
	Type of Organization	Statutory Body
	Registered with	Shri Mata Vaishno Devi Shrine Board was set up in August,
	Registration date	1986 under the provisions of "Jammu and Kashmir Shri Mata Vaishno Devi Shrine Act, 1986" and repealed in August 1988 as "Jammu and Kashmir Shri Mata Vaishno Devi Shrine Act, 1988"
	Website of the Organization	https://www.maavaishnodevi.org
5	Name of the affiliating University	NA
	Address	
_	Mohaita	

	Latest Affiliation Period	
6	Name of Principal /	Prof. M.L.Garg
	Director/ Dean	· ·
	Exact Designation	Dean College of Engineering
	Phone number with STD	01991-285692
	code	
	FAX number with STD	01991-285694
	code	
	Email	garg.ml@smvdu.ac.in
	Highest Degree	Ph.D
	Field of specialization	Knowledge Representation, Reasoning, Fuzzy logic
7	Governing Board Members	Sh. N.N.Vohra, His Excellency the Governor of Jammu and Kashmir, Chairman SMVDSB and Chancellor SMVDU Prof. R.N.K.Bamezai, Vice Chancellor, Shri Mata Vaishno Devi University Shri R. S. Pawar, Chairman, NIIT Ltd., New Delhi Prof. Varun Sahni, Vice Chancellor, University of Jammu Prof. Riyaz Punjabi, Vice Chancellor, University of Kashmir Prof. Vinayshil Gautam, Department of Management Studies, IIT Delhi Sh. R.K.Goyal, IAS, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board Prof. Suresh Chandra, Dean of Students, SMVDU Prof. R.S.Misra, Dean, College of Humanities & Social Sciences, SMVDU Prof. M.L.Garg, Dean, College of Engineering, SMVDU Dr. V.Verma, Director, School of Biotechnology & Dean College of Sciences SMVDU Prof. C.L.Razdan, Director, School of Architecture & Landscape Design, SMVDU Mrs. Roop Avtar Kour, Registrar, SMVDU
	Frequency of meetings & date of last meeting	Once in a Year 26 th September 2009
8	Academic Advisory Body	Prof. R. N. K. Bamezai, Vice Chancellor, Shri Mata Vaishno Devi University, Chairman Sh. R.K.Goyal, IAS, Chief Executive Officer, Shri Mata Vaishno Devi Shrine Board Prof. M. Balakrishnan, IIT Delhi Prof. Lalit Mangotra, HOD (Retd). Post Graduate Department of Physics, University of Jammu Prof. G. S. Sambyal, Registrar, University of Jammu Prof. Suresh Chandra, Dean of Students & Director School of Physics, SMVDU Prof. R.S.Misra, Dean College of Humanities & Social Sciences Prof. M.L.Garg, Dean, College of Engineering, SMVDU Prof. V. Verma, Director, School of Biotechnology & Dean College of Sciences, SMVDU Prof. C.L. Razdan, Director, School of Architecture &

	_							
		Landscape De						
			ol, Director, S	chool of Electr	onics &			
		Communication	•	Sobool of Mar-1	anias!			
			lan, Director, S	ocitool of Iviech	ianicai			
		Engineering, S		al of Mathairs	stice CM/DII			
		-	Director, Scho			DII		
					usiness, SMVI	טט		
		·	Director Scho		cs, Sivivido ol of Language			
		SMVDU	a Snaima, //C l	אוטטווט, אוני	or or Lariguage	₹ 5 ,		
			harma I/c Dir	ector School	of Infrastructure	Δ		
			Resource Mgt		or iriirastructur	C		
		0,	Deb, Librarian,	•				
		Mrs. Roop Avtar Kour, Registrar, SMVDU						
	Frequency of meetings &		Twice in a Year					
	date of last meeting	9 th November						
9	Organizational Chart	Refer Annexu						
10	Student feedback	Refer Annexu						
	mechanism on Institutional							
	Governance/faculty							
	performance							
11	Grievance redressal				sal Cell for			
	mechanism for faculty,			ainst student	s, faculty, sta	aff &		
	staff and students	University Management.						
		Manufact of Original Badyana Coll						
		Members of Grievance Redressal Cell						
		Prof. M.L.Garg, Dean College of Engineering,						
		Chairm	_		c. Enginee	9,		
				ollege of Hur	manities & So	ocial		
		Sciences, Rec	•	9	<u></u>	 .		
			i, Deputy Finar	nce officer				
12	Name of the Department*	College of Ma	· · ·					
	Course	Masters of Bu	siness Adminis					
		Masters of Bu	siness Adminis	stration in Busi	iness Economi	ics		
		[MBA-(BE)]						
	Level	PG						
	1st Year of approval by	20/05/06						
	the Council					1		
	Year wise Sanctioned	Course	2009	2008	2007	1		
	Intake	MBA	60	60	60	1		
	l M	MBA(BE)	60	60	60			
	Year wise Actual	Course	2009	2008	2007	1		
	Admissions	MBA	50	35	50	-		
	Out off models	MBA(BE)	48	33	33	_		
	Cut off marks – General	Course	2009	2008	2007			
	quota	NAD A	(MAT/CAT)	(MAT)	(MAT)	-		
		MBA	41.05	83.51	75.52			
			(CAT) 40.27					
1		i i	1 AH 2/	i	i contract of the contract of			

			(MAT)				
		MBA(BE)	40.27	83.51	75.52	_	
		WIDA(DL)	40.27 (MAT)	03.31	75.52		
0/	Ctudente pecced with	The University		a avetem Car	maatar Crada		
	Students passed with stinction	The University Point Average					
		(CGPS). SMVI					
	Students passed with st Class	,			olon lonnula lo	I	
	udents Placed	converting CG Course	2009		2007		
Sil	udents Placed	MBA		2008 47	2007		
			13		36		
		MBA(BE)	04	25	NA	<u> </u>	
A) passed out ir			
	erage Pay package,	Course	2009 2008 2007				
Ks	s./Year	MBA	1.90 Lakh	3.40 Lakh	1.80 Lakh	_	
		MBA(BE)	1.30 Lakh	3.40 Lakh	NA	_	
			tch of MBA(BE) passed out in 2008				
	udents opted for Higher	Course	2009 2008 2007				
Stu	udies	MBA	2	3	2		
		MBA(BE)	3 1 NA				
		1 st bat	tch of MBA(BE) passed out in 2008				
Ac	creditation Status of the	Not Accredited	Accredited				
COI	urse						
Do	octoral Courses	Yes					
Fo	reign Collaborations, if		en SMVDU & RUHR-UNIVERSTITAT BOCHUN				
an	у	MOU between	n SMVDU & KUN SHAN University				
		MOU between	n SMVDU & Orel State Technical University,			′ ,	
		Orel, Russia					
		MOU between			ty of Applied		
		Sciences(AcU					
		Tri Party Agree					
	ofessional Society	2 Life member					
	emberships		of Confederation of Indian Industries				
Pro	ofessional activities		ing Prog. For Industry/Community				
		Period	•	grammes and			
		September		evelopment Pro			
		22-23, 2007		n Managemen			
		December		t Development			
		15-16, 2007		pping a Motiva	ted		
		15 10, 2007	organization'				
		December		ills Developme			
		18, 2007 –	Programme in association with MSME				
		Jan 10,	(Ministry of Micro, Small and Medium				
		2008	Enterprises, Govt. of India)				
		November	Management Development Programme				
		17-21, 2008	on Supply Chain Management in				
		17-21, 2000	association with MSME				
		January 6-	In House MD				
		10, 2009		cals Ltd. in as	sociation with		
			MSME, J&K				
1 1		June 2009	An Entreprer	neurship Deve	lopment Cell		

			sponsored by AICTE.			
			I Seminars Workshop Conducted Title			
	Period	D.			h	
	November 25, 2006	Ch	siness Environmen allenges & Opportu minar)			
	January 6- 7, 2007	Se	National Seminar on Emergence of Service Sector Led growth – Myth or Reality			
	February 2,	Em	nerging Business E			
	2008 Issues & Concerns (Student Seminar Pebruary Industrial Sector – A Roadmap for Page 1998)				ndian	
	July 10-23 Success 14 Days Faculty Training Programme on "Applied Econometries for				amme	
	2009 October 16, 2009	On Exc	nagement Researd e day Workshop or cel in Financial Plar cision Making"	n "Use of M	licrosoft	
Consultancy activities	Title		Funding Agency/Amount	Dura	tion	
	Quality Practices and Productivity issues in Intex Pvt. Ltd. Consumer Complaints Handling Mechanism through IT Integration		Intex Pvt. Ltd., / 1,00,000/-	Jan 2007 March 2		
			Banyan Consulting, / 50,000/-	Sept 08 09	to Sept	
	Pahalwan Food Mall		Pahalwan's / 60,000/-	July 200 Dec 200		
Grants fetched	Title of the project		Duration	Funding Agency	Amount	
	Performance & Prospects of Small Scale Industries in the State of		December 2007 to November 2008	ICSSR	Rs. 174,150/-	
	J&K (Completed) Dynamics of		April 2008 to	AICTE	Rs.	
	Stress at Workplaces: An Empirica Study of J&k (ongoing)	l	March 2010		4,50,000/-	

Ethics in Police and Social Change (ongoing) Quality Practices in Supply Chain Management: A Case of Large Scale Manufacturing units in Jammu & Kashmir (ongoing) A Study on the Impact of CSR practices on Ethics in Police and Say 2009 to October 2010 May 2009 to AICTE Rs. Alcate April 2012 Alcate April 2012 BPRD Rs. 3,69,000/- Alcate April 2012 6,05,000/- May 2009 to Alcate April 2012 6,05,000/- May 2009 to April 2011 May 2009 to April 2011		Enterprising Jammu (ongoing) A Comprehensive model of Buying Behavior of Mutual Fund Investors	December2008 to November 2010 October 2008 to July 2009 (extended)	AICTE	Rs. 7,40,000/- Rs. 28,000/-
Practices in Supply Chain Management: A Case of Large Scale Manufacturing units in Jammu & Kashmir (ongoing) A Study on the Impact of CSR May 2009 to April 2011 6,05,000/- 6,		and Social Change (ongoing)	October 2010		3,69,000/-
A Study on the May 2009 to UGC Rs. Impact of CSR April 2011 5,65,200/-		Quality Practices in Supply Chain Management: A Case of Large Scale Manufacturing units in Jammu & Kashmir		AICTE	
SMEs performance in District (ongoing)		A Study on the Impact of CSR practices on SMEs performance in District		UGC	
Departmental -		-		ı	1
Achievements Distinguished Alumani					
Distinguished Alumni -	inguisnea Alumni	-			

- 1. Name: Prof Ashok Aima
- 2. Designation: Adjunct Professor
- Department: <u>College of Management</u>
 Date of joining the Institution: 12th October, 2009
- 5. Qualifications with class/grade (at UG, PG, PhD levels): **MA(Ec**
- 6. Total experience in years (Teaching, Industry, Research): 30ye
- 7. Number of Papers published (National, International) 125 nation
- 8. Number of Papers presented in Conference (National, International) o manufactures, 3 international
- 9. Name of PhD Guide? Give field and University details.
- 10. Number of Phds/Projects Guided: 15
- 11. Number of Books published/IPRs/Patents: 2 books
- 12. Professional memberships: 5
- 13. Consultancy activities: 3
- 14. Awards:
- 15. Grants fetched:
- 16. Interaction with Professional Institutions:



1. Name Dr.Sunil Giri

2. Designation3. Department:Assistant ProfessorCollege of Management

4. Date of joining the Institution 29-3-2007

5. Qualifications with class/grade B.Tech (First) MBA(First)Ph.D

(at UG, PG, PhD levels)

6. Total experience in years 11 Years(Teaching)

(Teaching, Industry, Research)

7. Number and list of Papers published 14

(National, International)

8. Number and list of Papers presented 9 in Conference (National, International)

9. Name of PhD Guide? Dr. J K Sharma & Prof.S K Sharma

Give field and University details. Supply Chain Management, Manipur

University

10. Number and list of Phds/Projects Ph.D -2 (guiding)

Projects at Masters Level:-29

Project –2(undergoing)

11. Number and list of Books published/IPRs/Patents

12. Professional memberships Supply Chain Asia

13. Consultancy activities 2(Undertaken)

14. Awards

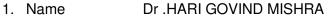
15. Grants fetched Rs.970000

16. Interaction with Professional Institutions -

Islamic University of Technology and Sciences

Manipur University





2. Designation Assistant Professor

3. Department: School of Business, College of Management

4. Date of joining the Institution 2nd April 2007

5. Qualifications with class/grade (at UG, PG, PhD levels)

Educational Qualification:

Course	Subject	University	Year	Division	%age
M.B.A.	Marketing	IMS,MGKV.Varanasi	2002	1	74.0
M.Sc.(Tech)	Geophysics	B.H.U.Varanasi	2000	1	69.0
B.Sc	Geology	B.H.U.Varanasi	1997	II	56.0
Intermediate		Science	UP Board		1993
	II	51.0			
High School		Science	UP Board		1991
-	II	57.0			

6. Total experience in years (Teaching, Industry, Research)

Teaching :- 4 Years Industry :- 2 Years Research: 1 Year

7. Number and list of Papers published (National, International)

12 Publication

8. Number and list of Papers presented in Conference (National, International) One International & Three National

9. Name of PhD Guide? Give field and University details.

Name of Ph.D Guide :- Prof. G.C.Jaiswal

Banaras Hindu University, Varanasi

- 10. Number and list of Phds/Projects Guided (Ten)
- 11. Number and list of Books published/IPRs/Patents (Two)
- 12. Professional memberships (ONE)
- 13. Consultancy activities (ONE)
- 14. Awards (TWO)
- 15. Grants fetched:-AICTE project
- 16. Interaction with Professional Institutions :-nil





1. Name: Dr. Sushil Kumar Mehta

2. Designation : Asstt. Professor

3. Department: School of Business, College of Management

4. Date of joining the Institution: 30th March, 2007

5. Qualifications with class/grade (at UG, PG, PhD levels)

Examination Passed	Year of Passing	University	Grade Point	Division
Ph. D.	December, 2004	Guru Jameshwar University, Hisar		
M.B.A. (Marketing & Finance)	July , 1994	Sri Sathya Sai Institute of Higher Learning , Prasanthinilayam (A.P.)	3.79 /5.00	First
B.Tech. (Agril. Engg.)	July ,1991	Haryana Agricultural University , Hisar	3.06 / 4.00	First

- 6. Total experience in years (Teaching, Industry, Research): 14.5 years <u>Teaching - 6.5 years, Industry - 4 years, Research: 4 years</u>
- 7. Number and list of Papers published (National, International): National 6, International 2
- 8) Number and list of Papers presented in Conference (National, International): National-3, International-1
- 9) Name of PhD Guide? Give field and University details.

<u>Professor M.S. Turan, Finance (Security Analysis and Portfolio Management), Guru</u> Jambheshwar University, Hisar (Haryana)

10) Number and list of Phds/Projects Guided

"Enterprising Jammu", Funded by AICTE, N.Delhi, Rs.7,40,000, Dec. 2008-Dec. 2010.

- 11) Number and list of Books published/IPRs/Patents
- "Portfolio Selection and Investment" with Deep & Deep Publishing Ltd., N.Delhi, 2006.
- 12) Professional memberships
- 13) Consultancy activities
 - "Total Quality Management", Pehalwan Foodmalls, Jammu, Rs. 60,000, July, 2009 Dec. 2009.
- 14) Awards
- 15) Grants fetched
- 16) Interaction with Professional Institutions
 Working as Reviewer for an International Journal "Quantitative Finance" published from
 U.K.



- 1. Name: Dr. Jyoti Sharma
- 2. Designation: Asst. Professor
- 3. Department: School of Business, College of Management
- 4. Date of joining the Institution: 20th July, 2005
- Qualifications with class/grade (at UG, PG, PhD levels): B.Com (66%); M.Com (76%);
 Ph.d
- 6. Total experience in years (Teaching, Industry, Research): 5 years 6 months (Teaching); 3 ½ years (Research)
- 7. Number and list of Papers published (National, International):

National – 16 International – 2 Communicated - 3

- 8. Number and list of Papers presented in Conference (National, International): National 9
- Name of PhD Guide? Give field and University details: Prof. A.S.Sidhu, Deptt. Of Commerce & Business Management, Guru Nanak Dev University, Amritsar, Punjab. Area of Industrial Relations.
- 10. Number and list of Phds/Projects Guided: **Guiding Two Ph.D Candidates**. Projects Guided:
 - HRD Climate Analysis of The Jammu & Kashmir Limited, MBA, School of Business, SMVD University, Katra.
 - Dimensions of Personality at Workplace: A Study of Jammu Region, MBA, School of Business, SMVD University, Katra.
 - Relevance of Communication Skills for Individual Performance in Organisations, School of Business, SMVD University, Katra.
 - A Study of Customers' Perception Towards Organised Retail in Jammu, School of Business, SMVD University, Katra.
 - ❖ A Study of Consumer Decision Making Process in Selecting a Telecom Operator, School of Business, SMVD University, Katra.
 - Buying Behaviour of Consumers With Reference to Brand, School of Economics, SMVDU, Katra.
 - ❖ A Study of Investor's Behaviour Towards Mutual Funds in Jammu Region, School of Business, SMVD University, Katra
 - Impact of Macroeconomic Factors on the Company Valuations, School of Economics, SMVD University, Katra.
 - Customer's Perception Towards Green Marketing: A Study of Jammu Region, School of Economics, SMVD University, Katra.
 - Determinants of Emotional Intelligence for Employees in Private Sector, School of Business, SMVD University, Katra.
 - ❖ Workplace Spirituality and its Relation with Employee Performance, School of Business, SMVD University, Katra.
 - A Study of Impact of Technological Change on Workers, School of Economics, SMVD University, Katra
 - Dimensions of Social Networking in IT Sector- A Comparative Analysis of Polaris and Infosys, SOB, SMVD University, Katra
 - Personality at Workplaces, SOB, SMVD University, Katra.
 - ❖ A Study of Employer Branding Through Employee Engagement, SOB, SMVD University, Katra
 - Employment and Unemployment Scenario I Indian Economy, School of Economics, SMVD University, Katra.

- ❖ Work life Balance Strategies, School of Business, SMVD University, Katra
- ❖ Indirect Advertisements, School of Economics, SMVD University, Katra.
- Technological Change and Work Design, School of Business, SMVD University, Katra.
- 11. Number and list of Books published/IPRs/Patents: NA
- 12. Professional memberships: India Society of Labour Economics, NHRD Jammu Chapter; Punjab Commerce & Management Association, Ludhiana
- 13. Consultancy activities: NA
- 14. Awards: Awarded fellowship by the University Grants Commission of India, New Delhi to work as a full time Research Fellow
- 15. Grants fetched: AICTE for Project entitled Dynamics of Workplace Stress: An Empirical Study of Jammu & Kashmir of Rs. 4, 50,000.
- 16. Interaction with Professional Institutions:
 - Delivered lecture on Time Management in Business Skill Development programme organized by MSME, J & K
 - Delivered lecture on Motivation to Budding Entrepreneurs organized by MSME, J &K
 - Delivered lecture in inhouse MDP of Cadila Pharmaceutical, Jammu on Conflict Management and Negotiation on 9th January, 2009.
 - Delivered Lecture in AICTE sponsored FTP on Applied Econometrics for Management Research on 10th July, 2009

1. Name: SAURABH

2. Designation: Assistant Professor

3. Department: School of Economics, College of Management

4. Date of joining the Institution: 6 August 2007

5. Qualifications with class/grade (at UG, PG, PhD levels)

Degree	University	Year	Division
BA HNB, Gharwal		1998	II
	University, Srinagar,		
PGDHRD	Lucknow University	1999	1
MBA	RML Avadh	2000	I
(Marketing)	University, Faizabad		
Ph D	Lucknow University	Submitted	
		2010	



- 6. Total experience in years (Teaching, Industry, Research): Teaching 8 & 1/2 Years Industry: 1 Year
- 7. Number and list of Papers published (National, International): 1 International 6 National
- 8. Number and list of Papers presented in Seminar (National, International): 3 National
- 9. Name of PhD Guide? Give field and University details.

Dr. Archana Singh, Associate Professor, Department of Applied Economics, Lucknow University, Lucknow.

- 10. Number and list of Phds/Projects Guided: Nil
- 11. Number and list of Books published/IPRs/Patents: Nil
- 12. Professional memberships:

All India Management Association, Association of Knowledge Workers Lucknow

- 13. Projects and Consultancy activities:
 - Project on "Quality Management Practices in Supply Chain of large manufacturing Units in J&K" sponsored by AICTE, ongoing work Rs. 605000/-
 - Consultancy on "Consumer Complaints handling Mechanism through IT Integration of M/S Manashosting Pvt. Ltd. Banglore,
 - FRMC Ltd. for the launch of a Brain stimulant Mega I Q Plus as OTC.
 - Marketing campaign for the First-Aid Kit for Foreign Remedies Marketing and Consultancy. Year 2002
 - Preparation of the module for the TBA kit for Foreign Remedies Marketing and Consultancy. Year 2004

14. Awards:

- Qualified University Grants Commissions National Eligibility test for Lectureship in December – 2000.
- Received Gandhi Award of Leadership 2001, by Eldeco Housing Corporation, Lucknow.
- 15. Grants fetched:
 - AICTE sponsored research Quality Management Practices in Supply Chain of large manufacturing Units in J&K" sponsored by AICTE, ongoing work Rs. 605000/-
- 16. Interaction with Professional Institutions: Lectures for MSME, AKWL,

13	Name of Teaching Staff*
	Sanjay Kumar Mishra



Designation : Lectu	Designation : Lecturer								
Department : College	ge of Management								
Date of Joining the	Institution 12th Feb	οrι	ary, 2005						
Qualifications with UG Degree:			PG: MBA 7	5% (PhD: Pursuing				
Class/Grade Mechanical			University		from SMVD				
Engineering 56.4			_		University				
%			,		•				
Total Experience Teaching: Six			Industry		Research				
in Years									
Papers Published		Ν	lational: Nil	International: Nil					
Papers Presented in Conferences			National: Nil International: Thre		ational: Three				
PhD Guide? Give field & University			Field : Nil Un		University: NA				
PhDs / Projects Guided			PhDs: NA Projects at Masters le						

Books Published / IPRs/ Patents: Nil

Professional Memberships: Nil

Consultancy/: Nil

Awards:

- Qualified General Aptitude Test in Engineering (GATE, 2004) in mechanical engineering and secured 85.43 percentile.
- Qualified General Aptitude Test in Engineering (GATE, 2003) in production engineering and secured 89.24 percentile.
- Passed National Eligibility Test (NET) in Dec., 2003 conducted by University Grants Commission.
- Received Kamla Dhingra scholarship for being the Best Student of the Year for years 2001-02, during MBA program.
- Received Kamla Dhingra scholarship for being the" Best Student of the Year" for years 2002-03, during MBA program
- Was considered outstanding student by the annual magazine "Vanni" in Agra College, Agra in the year 1995.

Grants fetched:

- Kumar, Manoj and Mishra, Sanjay Kumar, A comprehensive model of buying behaviour of mutual fund investors, sponsored by Indian Institute of Management, Lucknow (In progress)
- Chahal, Hardeep and Mishra, Sanjay Kumar, A Study on the Impact of CSR Practices on SMEs Performance in Jammu District, sponsored by University Grant Commission, Delhi (In progress)

Interaction with Professional Institutions:

Participated in the conference on International Finance held in IIM Calcutta from 3rd Dec, 2009 to 5th Dec, 2009.

Name
 Designation

Arti Devi

3. Department: College of Management

4. Date of joining the Institution: 25th January, 2006

5. Qualifications with class/grade (at UG, PG, PhD levels)

B.Com 1st Division M.B.A 1st Division

Pursuing Ph.D

- 6. Total experience in years (Teaching, Industry, Research): 5 Years in Teaching & 4 years in research
- 7. Number and list of Papers published (National, International): 02
- 8. Number and list of Papers presented in Conference (National, International): One
- 9. Name of PhD Guide? Give field and University details

Supervisor: Dr. Suparn Sharma Field: Industrial Economics

Assistant Professor, School of Economics SMVD University

Co- Supervisor: Dr. Jyoti Sharma Field: Human Resource Management

Assistant Professor School of Business SMVD University

- 10. Number and list of PhDs/Projects Guided: 30 dissertation projects
- 11. Number and list of Books published/IPRs/Patents: N.A.
- 12. Professional memberships: Life member of NHRD Network
- 13. Consultancy activities: Nil
- 14. Awards: Nil

15. Grants fetched: Rs. 4,50,000/- from AICTE for project titled "Dynamics of Stress at

Workplaces: An Empirical Study of J&K State"

Principal Investigator: Dr. Jyoti Sharma

Co-Principal Investigator: Dr. Suparn Sharma

Co-Investigator: Ms. Arti Devi

16. Interaction with Professional Institutions:

- Participated in a workshop on Research Methodology organized by Department of Economic Administration & Financial Management in University of Rajasthan, Jaipur during 19-21 December, 2005.
- Attended a National Seminar on Business Process Outsourcing organized by APEEJAY Institute of Management, Jallandhar on 17th December, 2005.
- Participated in two day National workshop on Neuro Linguistic Programming at SMS Banaras on 9th & 10th September, 2006
- Participated in National Seminar on Challenges & Opportunities in the Service Marketing organized by Department of Commerce, University of Jammu on 2nd & 3rd December, 2006
- Attended one day FDP conducted by ICFAI, National College, Jammu on 10th January, 2007
- Attended "Meet the Personality Series" of Jammu Chapter of NHRD network at Jammu University on 4th March, 2008



- Participated in HR conference on "Cross- Cultural Management Practice & Research" at International Centre for Cross-Cultural Research and Human Resource Management, University of Jammu from February 6-7, 2009
- Attended a National Seminar on "Growth of industrial Sector: A Roadmap for Success", at Shri Mata Vaishno Devi University from 27-28 February, 2009
- Attended Faculty Training Programme on "Applied Econometrics for Management Research" at Shri Mata Vaishno Devi University from 10-23 July, 2009

LECTURES DELIVERED

- Behavioral games conducted at MSME Development Institute, Jammu under Entrepreneurship Skill Development Programme, on 24th, September, 2007
- Lecture delivered on "Personality and Motivation" under FDP for Shrine Board employees in December, 2007

- 1. Name: Rashi Taggar
- 2. Designation: <u>Lecturer</u>
- 3. Department: School of Business, College of Management
- 4. Date of joining the Institution: 12th March, 2007
- 5. Qualifications with class/grade (at UG, PG, PhD levels): B Sc (I div), B Ed (I div) MBA(I div), PhD pursuing
- 6. Total experience in years (Teaching, Industry, Research)
 Teaching: 4 years, Research: 1 year
- 7. Number and list of Papers published National (3), International (1)



- 'Consumer Perception and Brand Analysis of Women's wear in Indian market: a Case Analysis of Allen Solly', Gyanpratha, Vol 1, Issue 1, January 09, pp 1-6
- 'An Empirical Study to Explore the Dimensions of Effective Exit Interviews' Management Perspective, Vol 1, No 1, 2009 pp 44-48
- 'Approach and Avoidance Motivation: An Analysis of Future Managers', CPJ Global Review, Vol. 1, No.1, July 09, pp 93-96
- 'Perception towards the use of Self Service Technology in the New Age Banks', Gyan Management, Vol. 3, Issue 2, 2009, pp 92-101
- 8. Number and list of Papers presented in Conference : <u>National (2), International</u> (1)
- 9. Name of PhD Guide? Give field and University details. <u>Dr. Sunil</u> Giri in area of Supply Chain Management from Shri Mata Vaishno Devi University
- 10. Number and list of Phds/Projects Guided nil
- 11. Number and list of Books published/IPRs/Patents nil
- 12. Professional memberships Life Member of National HRD Network
- 13. Consultancy activities nil
- 14. Awards nil
- 15. Grants fetched nil
- 16. Interaction with Professional Institutions nil

1. Name: Dr Deepak Jain

2. Designation: Lecturer

3. Department: School of Business, College of Management

4. Date of joining the Institution: 18th August 2009

5. Qualifications with class/grade (at UG, PG, PhD levels): Ph.D.;

6. Total experience in years (Teaching, Industry, Research) Industry: 2 Years 4 months

Academics: 7 Years 6 months

7. Number and list of Papers published (National, International) National: 2;

8. Number and list of Papers presented in Conference / Seminar (National, International) National: 3;

9. Name of PhD Guide? Give field and University details. **Prof. Shiv Kumar Gupta (Ph.D.),** Reader at J.V. Jain College (Saharanpur, U.P.), C.C.S. University, Meerut; Field: Services Marketing & Retail.

10. Number and list of Phds/Projects Guided: NIL

11. Number and list of Books published/IPRs/Patents: NIL

12. Professional memberships: NIL

13. Consultancy activities: 1;

14. Awards: NIL

15. Grants fetched: NIL

16. Interaction with Professional Institutions: 4 Universities;



- 1. Name **Dr. Suparn Kumar Sharma**
- 2. Designation Asstt. Professor
- 3. Department: College of Management
- 4. Date of joining the Institution 23rd June, 2005
- Qualifications with class/grade (at UG, PG, PhD levels)
 B.A.(2nd Class), M.A.(Economics) (1st Class),
 M.Phil. (1st Class), Ph.D.
- 6. Total experience in years (Teaching, Industry, Research) 08
- Number and list of Papers published (National, International)
 National Papers 17
 - International Papers 02
- Number and list of Papers presented in Conference (National, International)
 National Conference 14
 International Conference 02
- 9. Name of PhD Guide? Give field and University details. Prof. R.K.Rana,K.U. Kurukshetra (completed in 2004)
- 10. Number and list of Ph.D/Projects Guided (i)Two Ph.D. Scholars are pursuing Ph.D. in the field of Stress Management and Manufacturing Sector at SMVD University (ii) One Project completed
- 11. Number and list of Books published/IPRs/Patents One book in Process
- 12. Professional memberships Indian Economic Association
- 13. Consultancy activities No
- 14. Awards No
- 15. Grants fetched No
- 16. Interaction with Professional Institutions MSME Development Institute



Name: Dr. Kakali Majumdar
 Designation: Assistant Professor

3. Department: School of Economics, College of Management

4. Date of joining the Institution: 03.10.06

5. Qualifications with class/grade (at UG, PG, PhD levels)

inications with class/grade (at od, i d, i no levels)							
Examination	Board	Year	Division				
Ph.D	IIT Kharagpur	2005					
MSC	Vidyasagar	1996	I				
BSC	Vidyasagar	1994	II				

6. Total experience in years (Teaching, Industry, Research)

Teaching Experience: 7 Years Research Experience: 5 years

7. Number and list of Papers published (National, International) No: 15

8. Number and list of Papers presented in Conference (National-- 8, International--3) Total No: 11

9. Name of PhD Guide? Give field and University details.

Name of PhD Guide: Prof. Partha Basu

Field: Agricultural Economics University: IIT Kharagpur

10. Number and list of Phds/Projects Guided Nil

11. Number and list of Books published No: 2

SI	Author(s)	Title	Name of the	Date
No.			Publisher	
1	Dr. R. K Bharadwaj, Dr. Kakali Majumdar, Ms Anuradha Chatia	Quantitative Methods for Managers	Himalya Publishing House. [ISBN-978-81- 8488-226-1]	January 2009.
2.	Dr. Kakali Majumdar	Dynamics of Foodgrains Production in West Bengal	IDEAINDIA.COM E-Book, COOPERJAL LIMITED, UK ISBN 10: 1906083428 and ISBN 13: 9781906083427	May 2008

12. Professional memberships

SI No.	Name of the Society	Ref. No.
1	Indian Society of Agricultural Economics (ISAE)	0008299/09
2.	The Indian Economic Association (IEA)	IEA/24/09
3	Agricultural Economics Research Association	LM609

13. Consultancy activities Nil

14. Awards: First Class Second in MSC, Vidyasagar University.

15. Grants fetched: Nil

16. Interaction with Professional Institutions: Nil



Name : Dr. Ashutosh Vashishtha
 Designation: Assistant Professor

3. Department: College of Management

4. Date of joining the Institution: August 01, 2007

5. Qualifications with class/grade (at UG, PG, PhD

2009 Ph. D, Department of Management Studies, I.I.T. Roorkee1998 M.B.A., Department of Management Studies, Kurukshetra

University Kurukshetra. (Division: First Class)

1996 B.A. (Economics), Kurukshetra University Kurukshetra. (Division: First

Class)

6. Total experience in years (Teaching, Industry, Research)

Teaching (Post Graduate Management Level): 08 years

Full Time PhD Research Scholar: 03 years

7. Number and list of Papers published (National, International)
Number of publications =09 (08 published and 01 accepted for publication)

8. Number and list of Papers presented in Conference (National, International)

Conference papers

Number of conference papers: 01

9. Name of PhD Guide? Give field and University details.

Name: Dr. A. K. Sharma

Field: Finance

University/Institution: Department of Management Studies, Indian Institute of Technology Roorkee.

10. Number and list of Phds /Projects Guided

MBA (Final Semester) Dissertation thesis of more than 50 students guided during teaching experience.

- 11. Number and list of Books published/IPRs/Patents NA
- 12. Professional memberships

The Society for Management Education

(Member Jammu and Kashmir chapter)

- 13. Consultancy activities NA
- **14.** Awards NA
- **15.** Grants fetched NA
- 16. Interaction with Professional Institutions

Special Lectures Delivered for Management Development Programme on Supply Chain Management in association with MSME (Ministry of Micro, Small and Medium

Enterprises, Government of India) November 17-21, 2008



levels)



- 2. Designation: Lecturer
- 3. Department: College of Management
- 4. Date of joining the Institution: July, 30, 2010
- **5.** Qualifications with class/grade (at UG, PG, PhD levels)
 - I. Ph.D. (Economics) from University of Jammu, (2009).
 - II. M.A. (Economics) from University Of Jammu (2001-03) with first division
 - III. B.A. from University of Jammu (1998-00) with first division

6. Total experience in years (Teaching, Industry, Research)

Category	Experience
Teaching	2 year
Industry	Nil
Research	5 year

- 7. Number and list of Papers published (National, International): 1
- 8. Number and list of Papers presented in Conference (National, International) 4
- 9. Name of PhD Guide? Give field and University details.
 Dr.Rajender Gupta (Prof. of Eco.) University of Jammu
 Ph. D. Topic- Impact of Banking Sector Reforms on the Performance of Public & Private Sector Banks in India
- 10. Number and list of Phds/Projects Guided: Nil
- 11. Number and list of Books published/IPRs/Patents: Nil
- 12. Professional memberships: Nil
- 13. Consultancy activities: Nil
- 14. Awards: Nil
- 15. Grants fetched: Nil
- 16. Interaction with Professional Institutions: Nil

1. Name: Dr. Meenakshi Gupta

2. Designation: Lecturer

3. Department: College of Management4. Date of joining the Institution: 26 Nov 2007

5. Qualifications with class/grade (at UG, PG, PhD levels)

Name of the Degree	Class/Grade/Division
BSc Agriculture	I st (71%)
MSc Agri. Economics	I st (85%)
Ph.D Agri. Economics and Statistics	I st (74.1%)

6. Total experience in years (Teaching, Industry, Research)

Category	Experience (in years)
Teaching	2 years 2 months
Industry	-
Research	5 years(during MSc and Ph.D)

- 7. Number and list of Papers published (National--7, International)-Total No: 7
- 8. Number and list of Papers presented in Conference (National--4, International)

9. Name of PhD Guide? Give field and University details.

Name	Field	University
Dr. Veena Goel(Senior Economist)	Ag. Marketing	Punjab Agricultural
		University ,Ludhiana

10. Number and list of Phds/Projects Guided

Project Supervision:

S.No	Title of the Project	Name of the student
1	Challenges and Implications of Global Brand Management	Ankit Mahajan
2	Personality and Quality of Work Life-Study of Employees in	Roopali Sharma
	Public sector of Jammu	
3	Impact of Celebrity Endorsement on a Brand	Neelakshi Gupta
4	Onlineshopping –study on changing attitude of consumer	Akshi Mugloo
	towards online shopping in jammu region	
5	Micro Finance-A tool for Women Empowerment	Vaishali Gupta

11. Number and list of Books published/IPRs/Patents : Nil
12. Professional memberships :nil
13. Consultancy activities :nil
14. Awards :nil
15. Grants fetched :nil
16. Interaction with Professional Institutions :nil



1. Name: Pabitra Kumar Jena

2. Designation: Lecturer

3. Department: College of Management

4. Date of joining the Institution: 11th January, 2010

5. Qualifications with class/grade (at UG, PG, PhD levels)



IV. Pursuing Ph.D. (Economics) in NITIE (National Institute of Industrial Engineering), Mumbai.

V. M.A. (Economics) from University Of Hyderabad, Andhra pradesh with CGPA 7.88(2004-06).

VI. B.A.(Economics) from Ravenshaw University, Cuttack, Orissa with an aggregate of 65.45%(2001-04)

6. Total experience in years (Teaching, Industry, Research)

Category	Experience
Teaching	1 month
Industry	Nil
Research	2 years 6 month(During Ph.D.)

7. Number and list of Papers published (National, International): Nil

8. Number and list of Papers presented in Conference (National-3, International-1): Total -4

9. Name of PhD Guide? Give field and University details.

Prof. D.S. Hegde

Department of Economics

National Institute of Industrial Engineering (NITIE)

Mumbai

PIN-400087

E-mail-dshegde@nitie.edu

Ph. D. Topic- Impact and Determinants of FDI (Foreign Direct Investment) on the Indian Economy: A Macro and Sectroral Level study

10. Number and list of Phds/Projects Guided: Nil

11. Number and list of Books published/IPRs/Patents: Nil

12. Professional memberships: Nil

13. Consultancy activities: Nil

14. Awards:

i. Qualified UGC-NET for Lectureship in December 2006.

- ii. Merit-Cum-means Fellowship for carrying out my M.A. in Economics at University Of Hyderabad, 2004-2006
- iii. Institute Fellowship for carrying out my Ph.D. in Economics at NITIE, Mumbai, 2007-2011.

15. Grants fetched: Nil

16. Interaction with Professional Institutions: Nil

Humanities & Sciences Faculty Members

Name of Teaching Staff
 Designation
 Dr. Vandhana Sharma
 Asst. Professor

3. Department : languages

4. Date of Joining the Institution : 15 September, 2005

5. Qualification with Class / Grade:

UG: I Division PG: I Division PhD: awarded

6. Total Experience in years : Ten years

7. Papers Published

International : No National : Six

8. Papers presented in conferences

International : National

9. Ph.D Guide? : Prof. Alka bakshi

Directorate of Diistance Education

University of Jammu

Give Field & University African Literature
University of jammu

10. Ph.Ds/Projects Guided

Projects at Master's level : Four

PhDs : One (under process)

11. Books Published/IPRs/Patents:

12. Professional Memberships : Coordinator ELTAI Jammu Chaper

Life member, MELUS-MELOW, IACLALS,

13. Consultancy Activities : No 14. Awards : No 15. Grants fetched : No

16. Interaction with professional Institutions: Coordinator Jammu Chapter of

ELTAI



Name of Teaching Staff: Varun Kumar Tripathi
 Designation: Assistant Professor

Department : Philosophy & Culture
 Date of Joining the Institution: 1st Sept. 2005

5. Qualification with Class / Grade:

UG: BA (1sr dev.) PG: MA (1st Dev.)

PhD: "Upade÷asàhasrã Kà Samãkùàtmaka àdhyayana"

(From BHU)

6. Total Experience in years: 9 year (Research + Teaching)

7. Papers Published

International:

National : 5 papers

8. Papers presented in conferences

International:

National: 11 papers

9. Ph.D Guide: Prof. Urmila Chaturvedi

Give Field & University: Indian Philosophy, Banaras Hindu University

10. Ph.Ds/Projects Guided

Projects at Master's level: 02

PhDs : 01 (undertaken)

11. Books Published/IPRs/Patents:

12. Professional Memberships: Life Member, Indian Philosophy Congress and

North India Philosophy Association

13. Consultancy Activities :

14. Awards :

15. Grants fetched : 2 lakh from ICPR for organizing national seminar

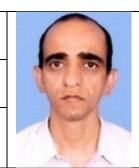
16. Interaction with professional Institutions: Academic Collaboration with RMIC, Kolkata



Name of Te	eaching Staff: Dr	. NEERAJ KUMAR
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Designation : Assistant Professor

Department: Computer Science & Engineering



Qualification with Class/	UG: B.S. (NM),	PG: M. Tech.	Ph.D.:
Grade	1 st Division	(CSE), 1 st	CSE (2009).
		Division	
Total Experience in Years	Teaching: 8 years	Industry : Nil	Research:
	6 months		
Papers Published	National: nil	International: 10	
Papers Presented in	National: 3	International: 10	
Conferences			
PhD Guide?	Field : CSE	University:SMVD	University, Katra
		(J&K), India	
PhDs/ Projects Guided	PhDs	Masters: 01	
Deale Dublished / IDDs / Dat	austa i NIII		

Books Published / IPRs / Patents: Nil

Professional Memberships: 1. Society for Information Technology Initiatives, Delhi

- 2. International Association of Engineers
- 3. Senior member of Association of computer, Electrical and Electronics Engineering
- 4. Senior member of International Association of Computer Science and Information Technology

Consultancy Activities: -- Nil

Awards: --Nil

Grants fetched: --Nil

Interaction with Professional Institutions:-- Nil

Name of Teaching Staff
 Designation
 Department
 Date of Joining the Institution
 Dr.Sadhana
 Lecturer
 Mathematics
 10 August,2007

5. Qualification with Class / Grade:

UG: B.Sc. PG: M.Sc.

PhD: Mathematics

6. Total Experience in years :

7. Papers Published

International : 03

National : 02

8. Papers presented in conferences

International : 03
National : 09
9. Ph.D Guide? : Nil

10. Ph.Ds/Projects Guided

Projects at Master's level

- Supervised student for the Student Research Associateship Program. (2008)
- Supervised student for the Student Research Associateship Program. (2009)
- Supervised Final Year M.Sc students in their project (2008,2009)

PhDs

- 11. Books Published/IPRs/Patents : Nil
- 12. Professional Memberships : Jammu Mathematical Society
- 13. Consultancy Activities :
- 14. Awards:
 - Young Scientist Research Award in 5th J&K Science Congress, Feb,2010.
 - IASc -INSA-NASI Summer Research Fellowship, 2009 at IIT, Mumbai
- IASc -INSA-NASI Summer Research Fellowship, 2008 at ISI Kolkota
 - Jawaharlal Nehru Scholarship for PhD studies, Jan. 2003 Dec. 2004.
- National Board For Higher Mathematics Scholarship for M.Sc Studies, 1998-2000.

15. Grants fetched : Nil

16. Interaction with professional Institutions: ISI Kolkota, ISI, Banglore, IISC Banglore,

IIT

Mumbai, Jammu University



14 Admission quota#						
Entrance test / admission criteria : All India Engineering Entrance Examination (AIEEE)						
Cut off / last candidate admitted	Course	2009 (MAT/CAT)	2008 (MAT)	2007 (MAT)		
	MBA	41.05 (CAT) 40.27	83.51	75.52		
	MBA(BE)	(MAT) 40.27 (MAT)	83.51	75.52		
Fees in rupees	Course	2009 (MAT/CAT)	2008 (MAT)	2007 (MAT)		
	MBA	41.05 (CAT) 40.27 (MAT)	83.51	75.52		
	MBA(BE)	40.27 (MAT)	83.51	75.52		
Number of Fee Waivers offered	2009- 30		2008- 21	2007- 17		
Admission Calendar						
PIO quota			Yes / No			